



FOR IMMEDIATE RELEASE

## **SOD SOLUTIONS HIRES NEW EXECUTIVE DIRECTOR OF MARKETING**

**CHARLESTON, SC, (JULY 11, 2016)** – Sod Solutions, the world leader in turfgrass research, development and marketing, is pleased to announce the hiring of Donna Waldrep as the company’s new executive director of marketing.

“Donna brings some new perspectives and a wealth of experience to our company,” said Christian Broucqsault, chief operating officer for Sod Solutions. “Her background will be a perfect complement to our first rate staff to take this company to new levels of growth. We are delighted to have her on board.”

Waldrep, who has over 20 years of marketing experience, will direct and lead the strategic planning and implementation of more than a dozen marketing programs for Sod Solutions and its subsidiaries, AmpAgronomy and Turf Logistics. She worked previously as director of account services for Jackson Marketing Group in Greenville, South Carolina where she was responsible for over 40 client accounts and \$52 million dollars in annual integrated marketing budgets. Waldrep holds a degree in marketing from the University of South Carolina.

### ***About Sod Solutions***

*Sod Solutions, Inc. is an international turfgrass research and development company incorporated in the early 90s. The company’s primary research facility and headquarters is located near Charleston, S.C. Sod Solutions has developed and worked with universities and breeders to release NorthBridge™ Bermudagrass, Latitude 36™ Bermudagrass, Palmetto® St. Augustine, Celebration® Bermudagrass, EMPIRE Turf®, Sapphire® St. Augustine, Captiva® St. Augustine, Bella™ Bluegrass, Discovery™ Bermudagrass, Santee™ Centipede, Covington™ Centipede, Geo™ Zoysia, Regenerating Perennial Ryegrass®, HGT – Healthy Grass Technology®, and Sunday™ Ultra-dwarf Bermudagrass. For more information, visit [www.sodsolutions.com](http://www.sodsolutions.com) or call 843.849.1288.*